

Sunil Kumar

UX Designer with 8 years of industry experience

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Experience

- **Microsoft**
UX Designer 2 (Jan 2022 - Current)
Working on AI Copilot and automation for Microsoft Dynamics 365 Sales. A few of the other areas I have worked on include customer service knowledge search providers, Workforce Engagement Management (WEM), and customer service health check. These efforts helped in closing critical gaps in the product, leading to increased MAU.
- **Unbxid**
Senior UX Designer (Jul 2018 - Jan 2022)
Worked as Design Owner for Unbxid PIM (Product Information Management) application. I designed intuitive user experiences to solve challenging PIM-centric problems across different eCommerce verticals. This helped the company in fetching \$100 mn funding from Netcore.
- **Cisco**
UX Designer (Jul - Dec 2017)
Designed a framework to improve collaboration and enhance user experience in Cisco's makerspace named Thingqator. I was involved in the evaluation of the current process, brainstorming, user research and interviews in order to understand our target users. I also designed a few new research methodologies by incorporating technology like Virtual Reality which led me wonderful insights to proceed further.
- **Design Consultant**
UX Design and strategy (Nov 2013 - Jun 2015)
As a Design consultant, major areas of work were strategy design and User Experience Design for new brands. During this period, I took projects from a line of thought and developed a brand out of it. Some of the brands are Forks n Pins, Dancing Noodle, Banana Leaf, Curried Away, Dhinchak Burger, Big Bang Biryani.
- **Sona Commercial**
Head Graphic Designer (Feb-Jun 2013)
My work included complete branding and promotion of new products, In house Designing of creative and Digital Marketing. Designed a swatch book named Panchtatwa, which was inspired by the five elements of the universe.
- **Mixed Juice Design**
Graphic Design Intern (May-Jul 2012)
My work included the understanding of clients requirements and solving them through visual design, identity creation, Branding, illustration, and overall communication design.

Education

- **M. Des. in Interdisciplinary Design**
National Institute of Design,
Gandhinagar, India (2015 - 2017)
- **B. Des. in Communication Design**
National Institute of Fashion Technology,
Delhi, India (2009 - 2013)
- **Diploma in Fine arts**
Pracheen Kala Kendra,
Chandigarh, India (2005 - 2009)

Design Skills

User Experience Design
Strategy Design
User Interface Design
Interaction Design
Service Design
Information Design
Innovation Management
Design Research
Branding
Wireframing
Prototyping

Software Proficiencies

Figma
Sketch
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe XD
Balsamiq
Marvel
Invision

Other Interests

Won 42 Prizes in illustration competitions
Sketching and Painting
Reading
Understanding Human Behaviour